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FOR IMMEDIATE RELEASE
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Firm's Recall Hotline: (888) 250-9969
CPSC Recall Hotline: (800) 638-2772
CPSC Media Contact: (301) 504-7908
HC Media Contact: (613) 957-2983

Rattles Recalled by Rhino Toys Due to Choking Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission and Health Canada, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.

Name of Product: OBall Links & Mini Rattles™

Units: About 14,000 in the United States and 14,000 in Canada

Importer: Rhino Toys Inc., of Santa Cruz, Calif.

Hazard: The hard plastic C-links on both ends of the rattles' soft plastic chain can break, posing a choking hazard to young children.

Incidents/Injuries: Rhino Toys has received one report of a broken C-link. No injuries have been reported.

Description: This recall involves infant rattles called OBall Links & Mini Rattles™. The soft plastic OBall is 2 1/2 inches in diameter and has beads inside a small plastic bubble that make the rattle sound. The OBall is attached to a 7 1/2 inch soft plastic chain by C-shaped plastic links on both ends. "OBall" is stamped into the top of the plastic chain.

Sold at: Toys R Us and other specialty toy stores nationwide from April 2010 through December 2010 for about \$8.

Manufactured in: China

Remedy: Consumers should immediately take the recalled rattle away from children and contact Rhino Toys to receive a full refund.

Consumer Contact: For additional information, contact Rhino Toys toll-free at (888) 250-9969 between 9 a.m. and 3 p.m. PT Monday through Friday or visit the firm's website at www.rhinotoys.com

Note: Health Canada's press release is available at http://cpsr-rspc.hc-sc.gc.ca/PR-RP/recall-retrait-eng.jsp?re_id=1288



CPSC is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about it by visiting www.saferproducts.gov

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of injury or death from thousands of types of consumer products under the agency's jurisdiction. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's Hotline at (800) 638-2772 or CPSC's teletypewriter at (301) 595-7054. To join a CPSC e-mail subscription list, please go to <https://www.cpsc.gov/cpsclist.aspx>. Consumers can obtain recall and general safety information by logging on to CPSC's Web site at www.cpsc.gov.

