



# NEWS from CPSC



## U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE

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**Firm's Recall Hotline: (800) 447-1224**

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

### Pampers® Natural Stages Pacifiers Recalled by Key Baby Due to Choking Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.

**Name of Product:** Pampers® Natural Stages Infant Ortho and Bulb Pacifiers

**Units:** About 29,000

**Importer:** Key Baby LLC, of Lutz, Fla. (Note: Pampers® licensed their brand name to Key Baby)

**Manufacturer:** Tahoe Enterprises, of China

**Hazard:** The pacifiers fail to meet federal safety standards and pose a choking hazard to young children.

**Incidents/Injuries:** None reported

**Description:** The pacifier comes in yellow, pink or blue colors and is made of silicone. Only "Stage 1" pacifiers are recalled. "Stage 1" and "Ortho" or "Bulb" are printed on the package. The recalled pacifiers have an oval-shaped mouth guard and "Pampers" molded on to the handle side of the mouth guard. The product comes two per package.

**Sold at:** Retail stores nationwide from April 2010 through February 2011 for about \$6.

**Manufactured in:** China

**Remedy:** Consumers should immediately take the recalled pacifiers away from infants and contact Key Baby for instructions on returning the product for a full refund or \$10 coupon toward the purchase of any Pampers® Natural Stages products.

**Consumer Contact:** For additional information, contact Key Baby toll-free at (800) 447-1224 anytime, or visit the company's web site at [www.key-baby.com](http://www.key-baby.com)







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CPSC is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about it by visiting [www.saferproducts.gov](http://www.saferproducts.gov)

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of injury or death from thousands of types of consumer products under the agency's jurisdiction. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's Hotline at (800) 638-2772 or CPSC's teletypewriter at (301) 595-7054. To join a CPSC e-mail subscription list, please go to <https://www.cpsc.gov/cpsclist.aspx>. Consumers can obtain recall and general safety information by logging on to CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).

