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FOR IMMEDIATE RELEASE
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Release #11-205

Firm's Recall Hotline: (800) 430-5307
CPSC Recall Hotline: (800) 638-2772
CPSC Media Contact: (301) 504-7908
HC Media Contact: (613) 957-2983

Disney Princess Plastic Trikes Recalled by Kiddieland Due to Laceration Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission and Health Canada, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.

Name of Product: Disney Princess Plastic Racing Trikes

Units: About 9,000 in the U.S. and 700 in Canada

Manufacturer: Kiddieland Toys Limited, of Scituate, Mass.

Hazard: The plastic castle display and the princess figures protruding from the top of the handle bar pose a laceration hazard if a child falls on it.

Incidents/Injuries: CPSC and Kiddieland have received three reports of children suffering facial lacerations.

Description: This recall involves the Disney Princess Plastic Racing Trikes. The trikes are pink and fuchsia with a purple seat and wheels. On top of the handlebar, there is a rotating castle display surrounded by three princess figures. "Disney Princess" is printed on the label in front of the trike just below the handlebar.

Sold at: Target, JCPenney, Meijer and H.E.B. stores nationwide and on the Web at www.target.com from January 2009 through April 2011 for about \$50.

Manufactured in: China

Remedy: Consumers should immediately take the trikes away from children and contact Kiddieland for a free replacement handlebar with an enclosed rotating display.

Consumer Contact: For additional information, contact Kiddieland at (800) 430-5307 anytime, or visit the firm's website at www.kiddieland.com.hk

Note: Health Canada's press release is available at http://cpsr-rspc.hc-sc.gc.ca/PR-RP/recall-retrait-eng.jsp?re_id=1317



Recalled Disney Racing Trike with Castle Display on Handlebar



Disney Racing Trike with Replacement Handlebar

CPSC is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about it by visiting www.saferproducts.gov

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of injury or death from thousands of types of consumer products under the agency's jurisdiction. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's Hotline at (800) 638-2772 or CPSC's teletypewriter at (301) 595-7054. To join a CPSC e-mail subscription list, please go to <https://www.cpsc.gov/cpsclist.aspx>. Consumers can obtain recall and general safety information by logging on to CPSC's Web site at www.cpsc.gov.

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