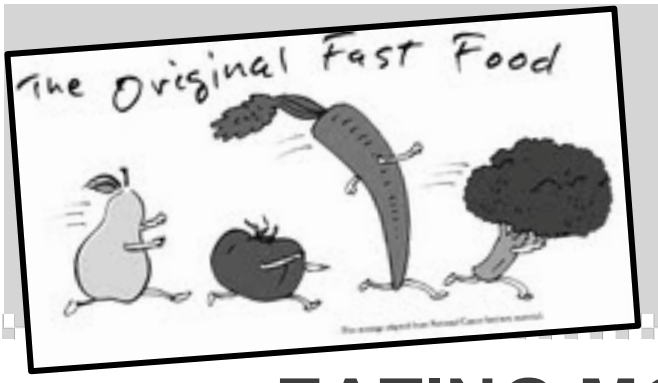

What Incredible Choices

Montana WIC Program
1-800-433-4298

Activity 2

EATING MORE MATTERS:

How to help children eat more fruits and vegetables

This individual – or small group activity – is designed to help WIC participants learn more about ways to easily and positively help children enjoy eating more fruits and vegetables.

WHAT YOU NEED

- **Handouts 2-A + 7-A**: ***Raising Children Who Love to Eat Vegetables*** and ***Helping Kids Eat More Fruits and Vegetables*** for each participant
- **Handouts, recipes, and other information** for WIC-eligible fresh fruits and vegetables that are in season or on sale at the time of the activity. Ex:

  Handout 1-D: ***Apple Fun with Your Kids***
- **Other materials** to reinforce how parents and other adults can help children eat fruits and vegetables. Ex:

  Information about gardening with kids

WHAT TO DO

- **Start with introductions**. In a group, ask people to introduce themselves by first name. As an icebreaker, invite participant(s) to share a favorite fresh fruit or vegetable of their child(ren).
- **Distribute materials**. Make sure everyone has a copy of the two handouts and any other materials that you want to use.
- **Explain the purpose**: *Our goal today is to share tips on helping children eat more fruits and vegetables. I have some suggestions to share. I'd also like to hear your ideas so that I can share them with others.*
- **Start the conversation**: Share an idea or two; then open up the discussion. Here are a couple of ways to kick things off:

  Parents and other adults are such important role models for kids. How have you been a fruit and vegetable role model for your family?

  What other ways have you found to help your kids eat more produce?
- **Keep the conversation going**: Bring discussion back to main points as necessary and reinforce ideas with WIC materials.

  With my own family, I often found the most helpful approach was to (mention one of strategies you have used).

  Sometimes it's hard to get young kids to try a new fruit or vegetable. What ways have you found to help your child(ren) try new foods?

  Depending on the time of year, you can talk about **planting a family garden** or **taking a trip to farmers' market**.
- **Thank everyone for coming**. Ask for questions or comments about the ***WIC Fruit and Vegetable Benefit*** before they leave.

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MONTANA
Department of Public Health & Human Services