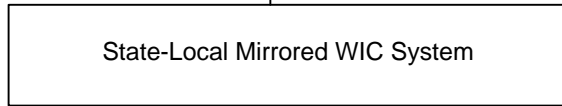


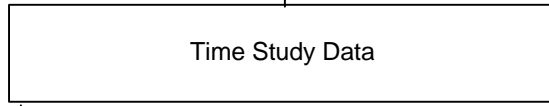
IDEA Project
 Evaluation Data Collection Conceptual Design
 Post-Implementation Data Collection, Part 2

Process, Impact, and Client Outcome Measurement



- Program and Area Descriptors
 - Program name
 - Local agency
 - Program location(s)/service area
- Client Demographics
 - Gender
 - Age
 - Race/ethnicity
 - Years of education
 - Marital/living status
 - Average number of children in household
- Program/Process Measures
 - Referrals among Programs
 - Rate of referral in by referring program
 - Rate of ineligibility after referral
 - Avg time from contact to appt
 - Avg time from contact to certification
 - Other Referrals
 - Rate of referral for preventive or previous care
 - Percent of pregnant women referred for ATD use
 - Rate of referral for SHCN
 - Program Intake
 - Rate of client intake
 - Rate of early intake (pregnant women)
 - Rate of certification or validation of intake criteria
 - Program Participation
 - Number of high-risk women served
 - Rate of missed appointments
 - Frequency of services scheduled
- Health Risks
 - Client Risks
 - Percent of clients at high risk
 - Percent of pregnant women at high risk
 - Physical development status
 - Nutritional status
- Outcomes
 - Client Outcomes
 - Percent mothers who initiate breastfeeding
 - Percent infants breastfed at 6 months
 - Duration of breastfeeding as percent of standard
 - Failure to thrive, breast vs. bottle fed
 - Percent of children fully immunized
 - Change in physical development status
 - Change in nutritional status

System Performance Measurement



- Time Studies on PHDS
 - Program and Area Descriptors
 - Local agency/Program
 - Program location/service area
 - Dates of data capture
 - Program/Process Measures
 - Program Intake
 - Keystrokes required for data entry
 - Time required for data entry
- Time Studies on WIC after SOPHI Implementation
 - Program and Area Descriptors
 - Local agency/Program
 - Program location/service area
 - Dates of data capture
 - Program/Process Measures
 - Program Intake
 - Keystrokes required for data entry
 - Time required for data entry
 - Time for income eligibility determination

NOTE: State-Level Outcome Measurement and Attitude, Opinion, and Personal Experience Measurement will mirror Baseline Data Collection.